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**PRESS RELEASE**  
**Immediate Release**

## **Björn Ulvaeus elected as the next President of CISAC**

**Paris, 29<sup>th</sup> May, 2020** - Björn Ulvaeus has been appointed President of CISAC, the global confederation of authors' societies and the largest network of creators worldwide. Björn Ulvaeus and Benny Andersson are one of the most successful songwriting duos of all time.

Ulvaeus, co-founder of ABBA and prolific writer of over 150 hit songs and shows, has created music that has inspired the world and spanned the globe. He is also a vocal campaigner for the rights of creators. He brings a deep understanding of the creative industries and the systems that help authors get fair payment for their works.

As CISAC President, which has a three-year term, Björn will support the confederation's work to secure stronger rights, more royalties, better systems, and improved conditions for creators across five repertoires – music, audiovisual, visual arts, drama and literature.

CISAC – the International Confederation of Societies of Authors and Composers – represents more than 230 authors societies in over 120 countries. Through this community, CISAC supports the global network of collective management of rights. The CISAC community ensures the livelihood of more than four million creators and is responsible for collecting €9.6 billion of licensing income and royalties worldwide.

Commenting on the new role, Björn said: "I have made a great living as a songwriter and an artist, and I have been fortunate enough to have enjoyed a lot of success. Now, as President of CISAC, I am happy to have a different kind of opportunity, to try and help the next generation of creators in their working lives. CISAC has a unique international authority, and I believe passionately in its mission to secure better, fairer terms for creators. I am also interested in how the technologies we use can work better, earning creators fairer rewards for their work and more royalties. I am therefore very excited about the opportunities ahead and looking forward to our collaboration".

CISAC Director General Gadi Oron said: "Björn Ulvaeus has moved us, inspired us and lit up our lives with his songs and creations. I am absolutely thrilled that he has decided to take on the role of CISAC President, to support us in our mission to serve creators internationally. Björn has an extraordinary track record - as a creator himself, as a champion for creators' rights, and as an expert in the systems which ensure creators are fairly paid. These qualities will be invaluable to CISAC's work and we look forward immensely to collaborating with him".

Björn Ulvaeus was elected President by CISAC's General Assembly, which took place in a virtual meeting yesterday. He succeeds French electronic music pioneer Jean-Michel Jarre, who held the CISAC Presidency role for seven years.



### **About CISAC**

**CISAC** – the International Confederation of Societies of Authors and Composers – is the world's leading network of authors' societies. With **232 member societies** in **120 countries**, CISAC represents over four million creators from all geographic regions and artistic repertoires including music, audiovisual, drama, literature, and visual arts.

CISAC protects the rights and represents the interests of creators worldwide. Founded in 1926, it is a non-governmental, not-for-profit organisation with headquarters in France and regional offices in Africa, Latin America (Chile), Asia-Pacific (China) and Europe (Hungary).

[www.cisac.org](http://www.cisac.org) | Twitter: [@CISACNews](https://twitter.com/CISACNews) | Facebook: [CISACWorldwide](https://www.facebook.com/CISACWorldwide).

For more information, CISAC's recently published Annual Report is [here](#).

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