



# **Generative AI & Copyright : A clear call for action from the European Parliament**

**Plenary vote  
10 March 2026**



## The Report recognises that:

- Creators' works are often used **without consent or fair remuneration.**
- **AI-generated content (output)** is increasingly competing with original works of authors, leading to **unfair substitution.**
- **Collective management** provides an efficient and balanced framework for AI licensing.



## **The vote confirms**

**European Parliament's firm stand  
against ongoing and significant  
unfairness in the  
generative AI market**

**CALLING FOR**



**Targeted EU copyright legislation  
to ensure transparency, fairness, and  
respect for authors' rights.**



## Europe needs specific rules to:

- Reaffirm EU and national copyright laws apply to **all generative AI services operating in the EU**, regardless of where they are established or developed
- Provide **meaningful transparency obligations** for gen AI services
- Achieve a **licensing market through a presumption mechanism & fair remuneration**
- Address **unfair substitution effects of AI-generated works**



# Protecting authors' rights is about Europe's creative future:

That is at the core of:

- **A thriving creative economy**
- **European cultural and technological sovereignty**
- **European values and democracy**

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We represent **32 members** from **27 different countries**, and over **1.2 million creators**.

